

NOEL ZIEGLER

UX/UI DESIGNER

www.mindlessdoodle.net

Experienced UX/UI Designer with 20+ years in designing and delivering exceptional user experiences for complex designs. Skilled in working with cross-functional teams, conducting user research, and translating insights into actionable design solutions. Proven history of multitasking successful projects on time and within budget. Passionate about creating intuitive and engaging digital experiences that meet user needs and drive business goals.

CONTACT

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KEY SKILLS

Sketch, Figma, Zeplin, Marvel, InVision, Adobe XD, Miro, Photoshop, Illustrator, Google Analytics, User Testing, Jira/Confluence, Site Maps, Wireframes, Prototypes, Lo-Fi & Hi-Fi Mocks, User Profiles, Specs Documentation, Annotations, Style Guides, Responsive Architecture, User Scripts, User Research

SOFT SKILLS

Communication Skills; Adaptable; Team Player; Client Relationship Management; Attention to Detail; Problem Solver; Self-Motivated; Organizational; Project Management; Process Development; Project Management

EXPERIENCE

LATCHA + ASSOCIATES | HEAD OF UX DESIGN 2020 - 2024

Managed large builds supporting UX designers and contractors through research, presentation, UX templates, prototypes, and documentation for clients as well as developers. Worked in the automotive industry for clients such as Ford Motor Company and Kia, as well as Hyundai Capital America and Chris Craft.

WEBMD | DESIGN LEADER FOR CREATIVE SERVICES 2015 - 2020

Hands-on designer who was instrumental in leading and creating projects from initial client kickoff and user research through the design process, prototypes, user flows, and postmortem evaluation, to launch.

WEBMD | LEAD UX/UI DESIGNER 2011 - 2015

Managed the UX/UI design team to meet demands for the Creative Director in producing high-profile, multimillion-dollar programs. Led kickoff meetings to evaluate design needs and strategize with the director to meet client expectations. Collaborated with multiple teams to ensure efficient project progression from design through completion.

WEBMD | SENIOR UX/UI DESIGNER 2005 - 2011

Executed production for multiple UX/UI design projects to meet requirements for day-to-day assignments and complete projects within strict timelines in a demanding environment.

EDUCATION

BACHELOR OF FINE ARTS IN GRAPHIC DESIGN 1998

Savannah College of Art and Design, Savannah,